



FRUTAS

MISSION, VISION, VALUES

Mission: Improve people's health by facilitating their access to healthy tasty fruits and vegetables, in a de-seasonalised way, while contributing to improve the status of the communities that benefit from our importing activity.

Vision: For our customers, to be considered, a reliable and effective supplier that is actively involved in a positive evolution of their businesses. For our suppliers our vision is to be seen as an efficient and creative distributor, capable of contributing to the operation with distinctive elements that guarantee compliance with the vested targets.

Values:

- **Trust:** The relationships with our suppliers and customers are the basis of our business. Reason why we strive to strengthen the trust they place in us, thanks to our professionalism and dedication.
- **Continuous improvement:** We seek innovation and new opportunities to improve the quality of our products and services.
- **Work team:** Our greatest strength. Knowledge, experience and involvement are the keys to our success.
- **Ethical commitment:** Committed to regulatory compliance. Openness in our operations, but handling information confidentially.
- **Security:** Our products are backed by an excellent support of food safety, quality control, logistics and service, designed to ensure that the safest and best-tasting fruits and vegetables reach our customers.